

[RSS](#) • [Cult of Macintosh](#) • [Alt Text](#) • [Sex Drive](#) • [Circuit Court](#) • [iMomus](#) • [Games Without Frontiers](#) • [Security Matters](#) • [Listening Post](#) • [The Luddite](#) • [Spinal Column](#)

Sex Toy Expo Fun, Not Novel

Story Images

Click thumbnails for full-size image:



 **Breaking**

Breaking News from AP:

- [Man dies after riding Busch Gardens ride](#)
- [More manpower sought for Calif. wildfires](#)
- [Calif. deaths rise after another scorcher](#)
- [Schwarzenegger heckled on immigration](#)
- [Sept. 11 rebuilding agency to close](#)



See Also

- [Smart Girls Need Smart Porn](#)
- [Scoring With XXX Games](#)
- [Think Outside the X](#)
- [The Kinsey of Clicking](#)
- [Sex Trumps Game](#)

By [Regina Lynn](#) | [Also by this reporter](#)

02:00 AM Jul, 21, 2006

Editor's note: Some links in this story lead to adult material and are not suitable for viewing at work. All links of this nature will be noted with "NSFW" after them.

"It's the first insertable music-driven sex toy," the two tell me, handing over a smooth vibrating shaft in iPod-white and the earbuds to an iPod Shuffle. The vibrator pulses in time to a loud hip-hop track.

"Got any country on that thing?" I ask. He obligingly skips ahead a few songs to Gretchen Wilson's "Here for the Party,"

and the vibrator almost leaps out of my hand with its full-speed-ahead buzz, only easing off for a breath between verse and chorus.

[OhMiBod \(NSFW\)](#) founder Suki Dunham and her assistant have traveled from afar to the [Adult Novelty Expo](#), or ANE, to show their prototype around and get adult stores interested in carrying the real product.

It's not the first vibrator that responds to music, though, and that's a theme that ran throughout ANE: new riffs on existing motifs.

This trade show is much more subdued than its sister, the annual [Adult Entertainment Expo](#) that kicks off the new year in Las Vegas. ANE has few porn stars and fewer fan boys, no high-definition television sets hanging from the ceiling, no red carpet awards show.

This is my second year at ANE and it has already grown large enough to sprawl through several hotel ballrooms and one air-conditioned tent high on the hill of Universal City. Families with Universal Studios shopping bags walk past cryptic signs like "ANE: More Exhibits" and "ANE: Networking Mixer," unaware that behind closed doors and long curtains awaits an array of vibrators, dildos, books, cock rings and prostate stimulators, along with enough lube to slide every college student in America into home base at the same time.

Much of what you'll find in sex stores for the next year is discussed, debuted and discounted-in-bulk here.

Candida Royale, founder of the [Natural Contours \(NSFW\)](#) line of sculptural vibrators, showed me her latest. The Idéal is a

cordless, wand-style vibrator with a (literal) twist: Its curved handle fits as easily in your left hand as in your right. Its vibrating head is about the same size as the classic [Hitachi Magic Wand \(NSFW\)](#), so any attachments you have will fit the *Idéal* as well.

Gill Lamon, co-owner and buyer for [Come as You Are \(NSFW\)](#) in Toronto, researches and orders products at the show, explaining that new items will arrive at the store over the next several months. [Cory Silverberg](#), another *Come as You Are* co-owner, keeps an eye out for products especially adaptable for people with disabilities.

I had a delightful time tasting the Sugar Lips makeup line by [Erotic Cosmetics, \(NSFW\)](#) coming away with a sample of the new "Kiss my Cinnabuns" lip and nipple gloss tucked in my bag. I'd always wondered how porn stars could stand to give blow jobs wearing all that awful-tasting stage-makeup lipstick, and now I know: They don't have to wear the yucky stuff if they don't want to.

I also sampled the Chocolate Decadence body butter from [Ceduxion \(NSFW\)](#) ("That's not a sex accessory, that's frosting!" I exclaimed), and got a temporary tattoo applied by Get Naughty Tattoos owner Joyce Bordelon herself. Walking around with "Sex Kitten" emblazoned on my bicep definitely helped put me in the spirit of things. (No, I didn't get a [nipple pastie tattoo \(NSFW\)](#) in the middle of the show floor.)

I didn't see many radical innovations, just more colors, shapes and faces added to the standard vibrator-and-dildo paradigm.

I showed a few retailers my demo model of the [Je Joue \(NSFW\)](#) handset and asked why toy makers are still so focused

on vibration when other types of stimulation are just as good -- and sometimes even better. Most balked at the Je Joue's interactivity component, implying or stating outright that women aren't interested in (or are too dumb to try) downloading pleasurable patterns off the internet.

I let that slide and focused on showing them the moves. The Je Joue's textured -- in my case, gently pronged -- pleasure pad moves up and down and back and forth and twirls around. It even vibrates, if you want it to. But it simulates the feel of oral sex and fingertips rather than defaulting to high-frequency vibrations, creating pleasure that builds to explosive orgasms without leaving your delicate bits numb or tired. (My full review is [here](#)).

This is apparently baffling, yet intriguing, to many retailers. But I'm not the only one who would love to see more products like this, and several of the folks in the "What You Should Know About the Internet" seminar wanted to know more -- a good sign indeed.

One new vibrator did catch my eye. Sara Parkinson, managing director of Twisted Products, showed me [The Cone \(NSFW\)](#). This is a soft, pink, vibrating cone, sporting a 7.5-inch base and weighing less than a pound.

You can sit on it, nestle it between your thighs, penetrate yourself in full Lotus, or flop on your belly and read a book on it. It ripples at various intensity levels, and you can press the orgasm button at any time if you get impatient. "I've never lasted more than two minutes with it," said Sara.

I squeezed it gently with my hand, but Sara held it up higher. "Put your nose on it," she said.

"You folks really do things differently in the U.K.," I commented, cheekbones pleasantly stimulated.

As usual, the boys' toy box is less full than the girls'. But several variations on the prostate massager made it to ANE, including the popular-in-the-U.K. Nexus line from [Pleasure2Me](#) (NSFW). The Nero is the wider, more advanced version, while the slimmer Glide includes a roller ball to stroke the perineum ("almost tongue-like sensations," promises the brochure) and ribs at the base.

"It's the best for blow jobs," says Pleasure2Me's Neil Riley, who uses the Glide with his wife about twice a month. She guides it into him and moves it around by the handle while she takes him in her mouth. He compares his resulting orgasm to a woman's, describing a ripple effect where all three areas of stimulation -- prostate, perineum and penis -- come together.

"Then you walk like John Wayne for three weeks," he jokes.

I touch, but don't ride, both the [Monkey Rocker](#) (NSFW) and its inventor Dan Siechert. Retailing for about \$800, the cybersex-ready rocking chair holds as much as 450 pounds and works with a variety of dildos and anal toys.

Dan assured me that it does not require much assembly -- "it almost doesn't qualify as 'assembly,' it's so easy" -- and said that I won't have to ask my engineer boyfriend to put it together for me like I did my gas grill. And my bed. And my Ikea computer desk.

I have to admit that while I enjoyed meeting up with old friends (both products and people), I'm also disappointed. Don't get me wrong. It's wonderful to spend time with sex-positive folks who

make their living helping other people increase their sexual pleasure.

But I would have liked to see more newfangled ideas, more plans and prototypes that challenge the status quo. If you're working on something, perhaps I'll see you here next year?

Until then, see you next Friday,

Regina Lynn

Regina Lynn never gives the status quo a moment's peace in her book [The Sexual Revolution 2.0](#).

Â

Shooters Post & Transfer

Full Service Post - Film Transfer HD Post, VFX, Graphics,
Editorial

shootersinc.com

Wired News: [Contact Us](#) | [Advertising](#) | [Subscribe](#)
We are translated daily into Korean and Japanese
Wired.com Â© 2006 CondÃ©Net Inc. All rights reserved.
Your use of this website constitutes acceptance of our **Privacy Policy**