



OhMiBod unveils blueMotion, the next generation of wearable tech

Sex-tech innovator to showcase Bluetooth® enabled massager at CES

January 6, 2014 (Las Vegas, NV) - OhMiBod celebrates its fourth year at CES with the unveiling of blueMotion, a wearable massager that uses Bluetooth technology. Compatible with Android and iOS smartphones, blueMotion delivers pleasure — with complete discretion — anytime, anywhere. The massager will hit the market in March 2014 and retail for \$129.

"For some couples, the explosion of the digital age has resulted in a shift in intimacy, as many pay more attention to devices than their partners," said Suki Dunham, OhMiBod founder. "blueMotion breaks down those virtual barriers by encouraging couples to interact both physically and emotionally using technology. They can experience the thrill of unlimited vibration patterns and total discretion whenever the mood arises."

OhMiBod equipped the lightweight, slimline massager with a powerful motor that takes advantage of built-in smartphone features such as the accelerometer, touch screen, and volume controls. blueMotion can even record ambient sound up to 60 seconds.

"blueMotion's recording function means limitless possibilities for singles and couples alike," added Dunham. "Users can enjoy the vibrations generated by a partner's voice or their favorite beats when and wherever they want. Features like this put blueMotion in a class all its own for wearable tech."

The massager connects to smartphones via OhMiBod Remote, an intuitive interface that allows the creation of unlimited vibration patterns on the fly. Customers can download OhMiBod Remote at no cost from the iTunes and Play Stores.

OhMiBod will showcase blueMotion and its new Lovelife line of personal massagers at CES. Inspired by its co-founders' 26-year relationship, the names and designs of each Lovelife product reflect the key components to their successful relationship: share, adventure, discover, smile, flex, dream, and cuddle. Lovelife is available at OhMiBod.com and select retailers worldwide.





For more information on blueMotion, visit OhMiBod in booth #6813 in the LVCC North Hall (iLounge Pavilion) from January 7-10.

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About OhMiBod

OhMiBod is the creator of the original iPod® vibrator, and an award-winning innovator of technology-focused pleasure products. Headquartered in New Hampshire, USA, OhMiBod seeks to be the catalyst that shifts cultural attitudes toward self pleasure and the vital role it plays in one's sexual health and well being. For more information on OhMiBod and its range of pleasure products and accessories, visit www.OhMiBod.com.

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