



## OhMiBod announces advances in wearable sex tech at CES 2015

*Sexual health innovator adds smart watch connectivity, biofeedback functionality, and over-the-internet control to their blueMotion line of vibrators*

January 5, 2015 (Las Vegas, NV) — OhMiBod commemorates its fifth year at CES by raising the stakes in wearable sex tech. The sexual health innovator has added smart watch connectivity and biofeedback functionality to its blueMotion line of Bluetooth enabled massagers. OhMiBod will showcase its innovations in the iProducts section (North Hall) of the Las Vegas Convention Center, booth 6712.

OhMiBod's revolutionary advancement in wearable technology will be available via OhMiBod Remote—an intuitive interface that allows users to connect to and control massagers via Bluetooth and Wi-Fi. Available for Android and iOS devices, the new smart watch compatible app will include preset patterns and manual intensity controls such as tap and record. But where the app truly sets itself apart is its new biofeedback functionality.

“OhMiBod Remote's updates have enabled biometric-driven vibrations—a first for the pleasure industry,” said Suki Dunham, founder of OhMiBod. “Imagine how you often feel with a partner—excited, turned on, and, at times, maybe even a little nervous. With this app, the wearer's heart rate not only creates the vibrations that drive his or her partner's pleasure, it also determines the strength and intensity of those vibrations.”

The groundbreaking app also takes a page from OhMiBod's Club Vibe massagers, which vibrate in sync with ambient noise. The availability of the smart watch app is slated to be released to coincide with the release of the Apple Watch.

“The watch's microphone will feed vibration patterns to our range of Bluetooth enabled massagers. So it won't matter if you're in the bedroom, in the club, or at a concert—you and your partner can enjoy real-time ambient sounds where it counts, when it counts, and with complete discretion,” added Dunham.

OhMiBod will further enhance blueMotion by adding a G-spot and couple's ring vibrators to the collection in March 2015. The massagers' designs are based on OhMiBod's Cuddle and Share, which received the 2014 Red Dot Award for product design as part of the seven-piece Lovelife collection.

All OhMiBod blueMotion massagers can connect to Android and iOS smartphones and watches via OhMiBod Remote, which added Wi-Fi connectivity in summer 2014. This expanded capability allows couples to make connections anytime from anywhere in the world.



# OhMiBod®

## About OhMiBod

OhMiBod is the creator of the original iPod® vibrator, and an award-winning innovator of technology-focused pleasure products. Headquartered in New Hampshire, USA, OhMiBod seeks to be the catalyst that shifts cultural attitudes toward self pleasure and the vital role it plays in one's sexual health and well being. For more information on OhMiBod and its range of pleasure products and accessories, visit [www.OhMiBod.com](http://www.OhMiBod.com).

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