



Naughtinano changes its name ... but not its tune.

OhMiBod changes the name of its latest product release to Naughtibod.

GREENLAND, NH— September 3, 2008—When OhMiBod unveiled its latest product release, the Naughtinano, company founder Suki Dunham knew the diminutive adult toy would appeal to their customers who wanted to get a little devilish with their music. But in retrospect, she also didn't want to confuse customers. So today, the company announced it is changing the name of this music-driven vibrator to Naughtibod.

“We really liked the Naughtinano name because it highlighted its convenient size,” says Suki. “But we then realized that potential buyers may think it would function only with the iPod® nano. The fact is that it's compatible with all MP3 players, as well as laptops, home stereos, portable CD players, microphones, even electric guitars—virtually any electronic audio output source with a 3.5mm jack! So we decided to keep some of the name's playfulness while aligning more with our flagship and very popular product: the OhMiBod. Besides, the focus of our designs is more about one's body than one's MP3 player.”

Like the company's flagship product, the Naughtibod can rock your world as it vibrates to the beat of the music you're listening to. Because of its 5.5" size, this smaller iPod® massager fits conveniently and discreetly in purses or travel bags. It features an enticing silhouette, a velvety touch, and a choice of four colors.

About OhMiBod

OhMiBod is a pioneer in the design and manufacture of technology-enabled pleasure products and accessories. Our flagship product, OhMiBod, is a hip, elegantly designed music-driven vibrator that connects to your iPod®, iPhone™ or any other music player. Our product offering also includes a line of cell phone activated vibes called Boditalk. More information can be found at www.OhMiBod.com.

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