



Tune in to Second Life. Turn on—virtually.

New teledildonics interface from OhMiBod bridges real and virtual worlds—creating a new exciting buzz for Second Life residents.

GREENLAND, NH— September 27, 2008—Avatars have come a long way. Through virtual worlds, we have sent them into exciting, new, and wonderful environments. Now, they can return the favor ... and send you into the throes of passion.

Today at SexToy Dave's annual bash in Los Angeles, OhMiBod demoed the first true teledildonics interface that bridges the gap between virtual and real worlds. Created for residents of Second Life and other virtual environments, this user-friendly interface allows a player to control his or her virtual partner's music-driven OhMiBod vibrator in the real world.

“What's really great about this interface—besides it being super easy—is that no extra hardware or equipment is required to make OhMiBod function through the Second Life portal,” says OhMiBod CEO Brian Vatter, who performed the demo. “We're excited to be a part of this virtual phenomenon. And this innovation is just another example of how we're continuing to find new ways to bring tech and pleasure together.”

The new interface uses a specially designed heads-up display (HUD) to control OhMiBod technology virtually. Players can get the HUD for free at Strokerz Toyz and VirtuallyAdult (two adult stores within Second Life) as well as at virtual social events sponsored by the OhMiBod Squad.

Once activated, the OhMiBod HUD allows the player to create music to affect the patterns of vibration, as well as control the intensity of those vibrations. Back in the real world, the OhMiBod also reacts to the music played at virtual events, where avatar DJs spin music at raves, parties, and nightclubs.

The result is both a cyber and very real sensation.

About OhMiBod

OhMiBod is a pioneer in the design and manufacture of technology-enabled pleasure products and accessories. Our flagship product, OhMiBod, is a hip, elegantly designed music-driven vibrator that connects to your iPod®, iPhone™ or any other music player. Our product offering also includes a line of cell phone activated vibes called Boditalk. More information can be found at www.OhMiBod.com.

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